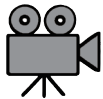




It's not the same
as an airplane pilot,
right?



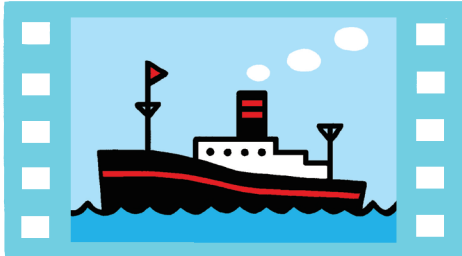
Why the name PILOT?



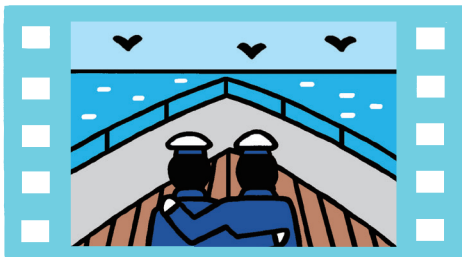
Name origin story... START!



It all started in the 1900s



Founders Namiki and Wada sailed
the world as young men.



Talking about their dream of bringing
the world Japanese products
that we can be proud of.

As time passed...

Namiki became a professor,
and Wada a businessman.



Namiki
was also
an inquisitive
inventor!

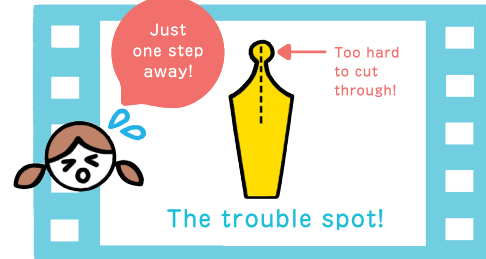


Inventing his own ruling pen,
the next challenge was a domestically
produced fountain pen!

The origin of the PILOT name
is finally revealed!



Difficult research into the purely
domestic fountain pen...



In 1916, with funding from Wada,
a world-class, purely domestic fountain pen
was finally completed!

"Let's give this pen the name
PILOT, as it'll be a guiding
presence in the industry!"

Christened:
the PILOT Pen



The two friends founded a company,
and the fountain pen brand PILOT
soon became widely known!

What is a Marine Pilot?

Someone who stands at the front of a
large ship and guides it safely through
narrow straits or harbors when navigation
is difficult. In the shipping industry, this
guide is simply called a "pilot."



They
wanted to
lead the
industry!

The nautical word "PILOT" was chosen,
reflecting the aspirations
of its seafaring founders.

FIN.